

Public/Private Partnerships in Railways: Recent Achievements and Experience

Central and Eastern European Rail 2000 Budapest, Hungary

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Approaches Available

- Traditional public management
 - » Public construction and operation
 - » Design and construction options
 - **»** Management contracts
- □ Public/private partnerships
 - » Franchising/concession ("Concessions")
 - » Existing system, various BOT (both)
 - » Functional separations, mixed operation
- Privatizations
 - » Divestitures to private operators
 - » Private supply and operation



Why Concessioning?

- **☐** Mobilize private investment
- □ Reduced budget outlays/income to budget
- **□** Construction or operational efficiency
- □ Better use of national resources
- □ Better market development
- ☐ Enhanced social equity
- ☐ Effective environmental protection
- □ Clarity of objectives



Concessioning in Railways

- ☐ Government defines and grants rights to a company
- □ Concession agreement details objectives, allocates risks
- ☐ Government retains or can receive ownership of infrastructure and equipment at end of term
- Concessionaire provides services, some facilities, and carries appropriate commercial or financial risk
- □ Concession has a defined term (5 to 50 years)
- Privatization can have unlimited term



Dimensions of Concessions

- Package size/division of responsibility
- Term
- □ Who owns or finances what
- Service specification (quantity, quality and price)
- ☐ Tariff authority
- □ Payments (to/from)
- □ Award criteria
- ☐ Renegotiation conditions



Critical Issues

- □ Allocation of risk
- □ Regulation (safety, economic, anti-monopoly)
- □ Environmental/social issues in construction
- **□** For existing facilities:
 - » Term vs. Investment objectives
 - » Process speed vs. transitional damage
 - » Surplus employees

Privatization of Railways: Back to the Future

- ☐ Integral privatization (some multiple use)
 - » New Zealand, Canada, Japan, US, TAZRAIL
- ☐ Infrastructure separation (with sale or franchising of operations)
 - » UK, Romania, Chile, EU railways, Estonia, Poland, Australia (many models)
- ☐ Mixtures of concessioning and privatization are possible (and often best)



Awarding Options

- Negotiations, auction, sealed bid
- Prequalification
- Flexibility vs comparability
- □ "Weighting formula" vs. best price
- Government decides award criteria: minimum tariff, maximum payment to Government, minimum operating support with fixed tariff, minimum capital contribution, and NPV-based combinations.



Critical Privatization Issues

- **☐** How infrastructure is separated:
 - » Who owns infrastructure and controls dispatching
 - » Neutral access and acceptable charges
- □ Concession (exclusive, non-exclusive), sell going concern(s) or sell assets?
- ☐ Term (if any) of operating franchises availability of rolling stock



Lessons

- Determined action is vital
- ☐ Make sure you have the money
- □ Keep risk in the right place
- □ Social issues (labor, resettlement, environment) are important
- Pay for social services (students, season tickets): avoid cross subsidies
- □ Don't forget regulation/oversight



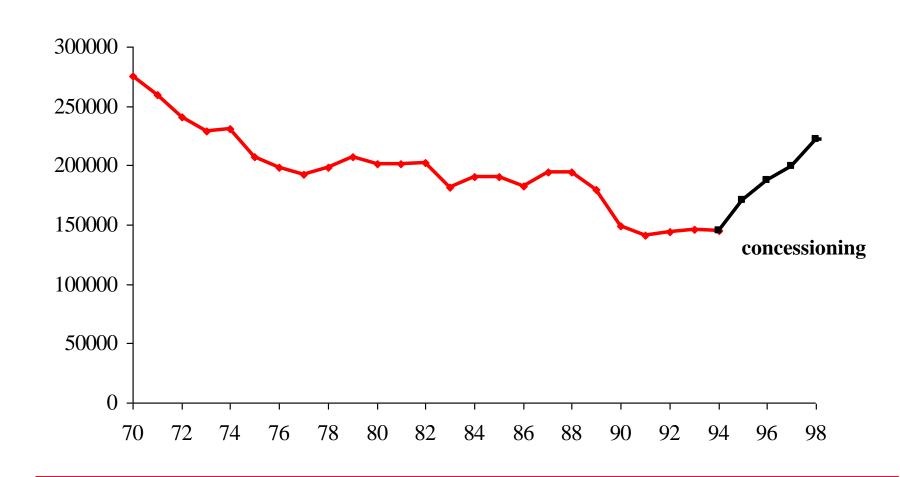
World Bank/EBRD/IFC or other IFI Roles

- **□** Finance construction
- ☐ Repair/rehabilitate to assist transaction
- □ Environmental cleanup
- □ Human transitions:
 - » Redundancy/retirement
 - » Retraining
 - » Relocation/resettlement
- □ Partial guarantees (risk or credit term)
- ☐ Technical assistance
 - » Packaging and preparing studies
 - » Marketing
 - » Advice (economic, financial/legal)
- □ Process management and results delivery (IFC)
- ☐ Investment in operators (IFC/EBRD)



Buenos Aires Metro Passengers:1970 to 1998

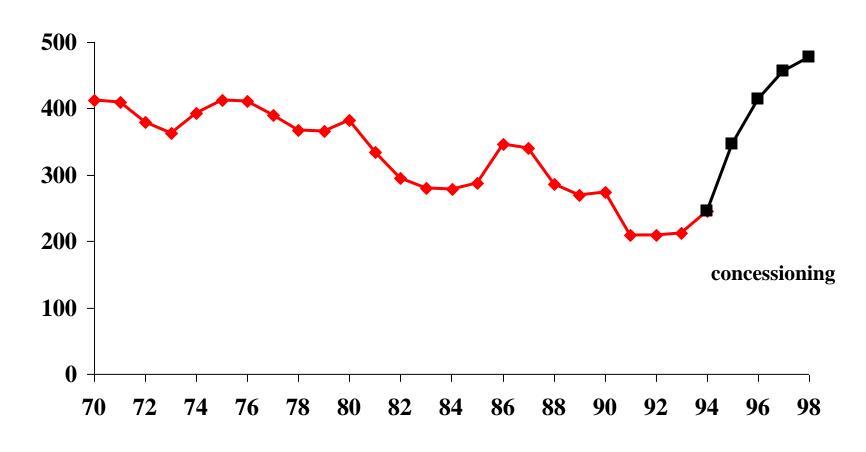
(000 passengers)





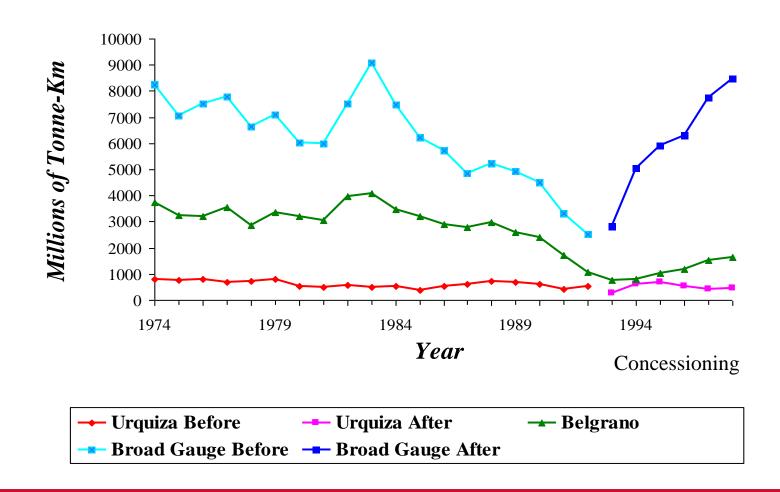
Suburban Rail Passengers in Buenos Aires

(millions of passengers)

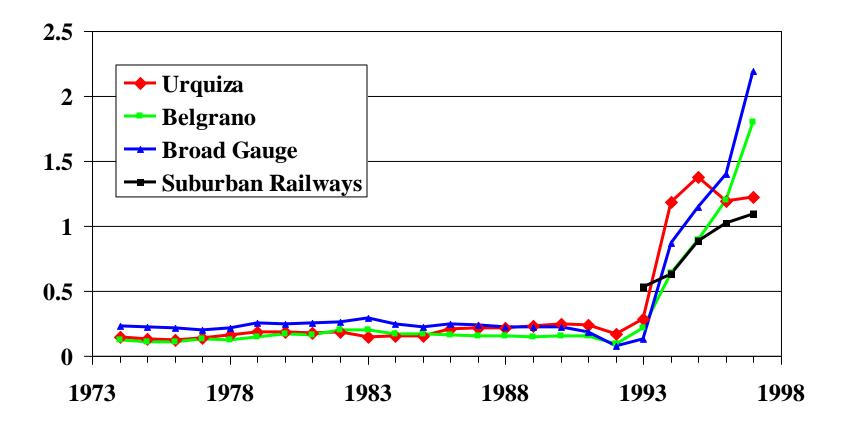




Argentine Rail Freight

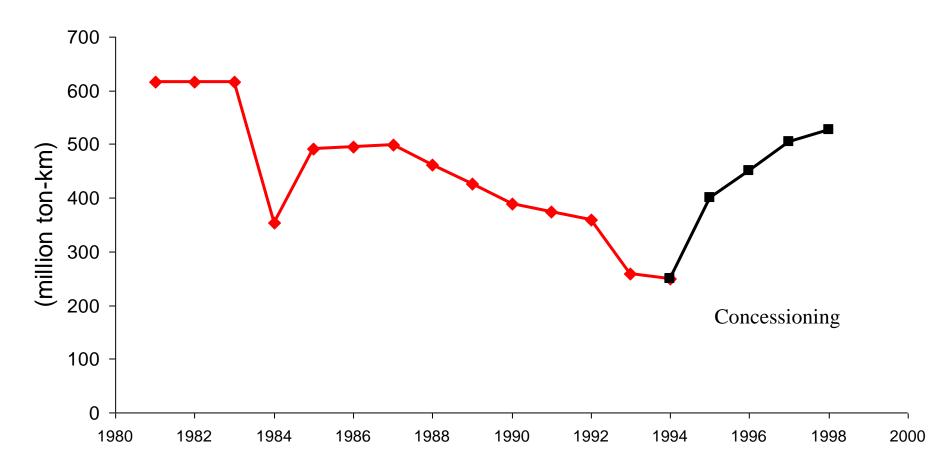


Labor Productivity in Argentina





Rail Freight Growth in Cote d'Ivoire/Burkina Faso

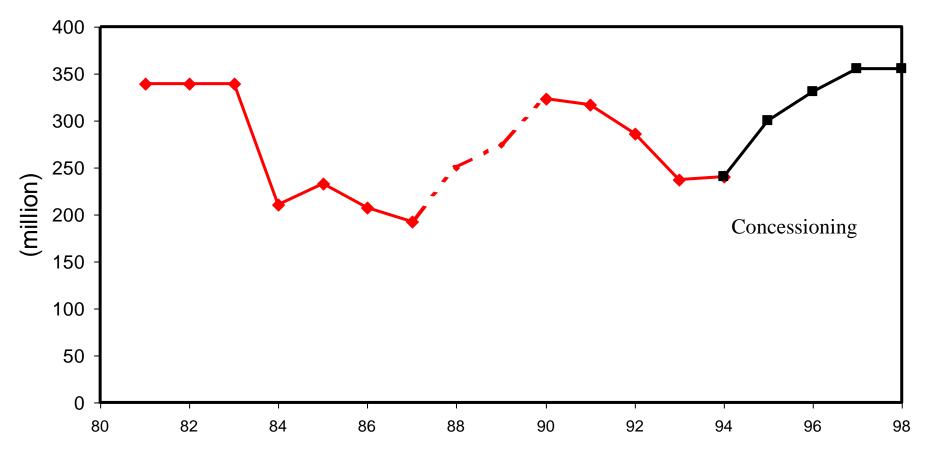


No data is available for 1988 and 1989

The concessionaire took over in October 1995 and a full year has been extrapolated from the first nine months.



Rail Labor Productivity: Cote d'Ivoire/Burkina Faso

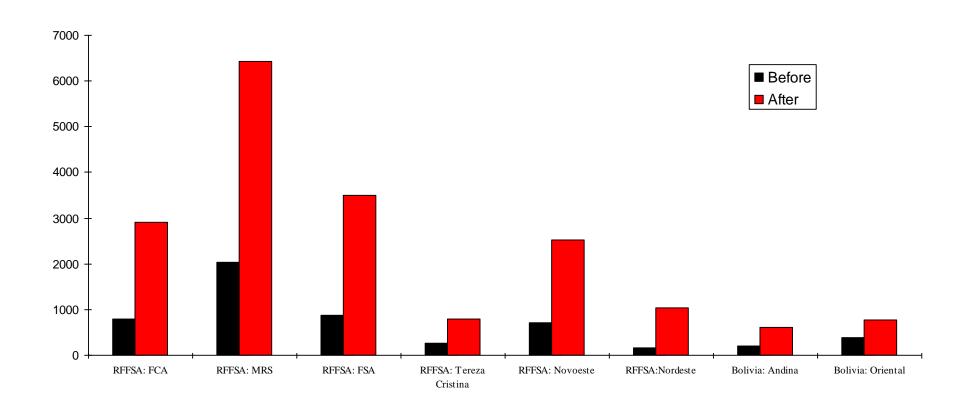


No data is available for 1988 and 1989

The concessionaire took over in October 1995 and a full year has been extrapolated from the first nine months.



Rail Labor Productivity in Brazil and Bolivia Before and After Concessioning (000 TU/Employee)





Rail Freight Tariffs in Brazil Before and After Concessioning (R\$/000 T-Km)

